

QNL Strategic Plan 2017-2018

Strategic Objectives

Membership

During the season, QNL will have successfully switched to a new membership system, in which teams are responsible for making their members QNL members.

By the end of the season, QNL will have at least 100 individual members.

By the end of the season, QNL will have at least 8 team members, of which 6 will be Competitive Teams.

Finances

During the season, QNL will have at least 300 euros income through workshops.

By the end of the season, QNL will have a variety of merchandise available, both related to the Flying Dutchmen and to QNL in general.

By the end of the season, QNL will have found at least one regular sponsor.

International Relationships

During the season, QNL will continue to be an active member of Quidditch Europe, attending at least 90% of the Quidditch Europe meetings.

During the season, QNL will continue to be an active member of the IQA, attending all major IQA meetings and trying to be an active participant of Congress discussions.

Volunteers

By the end of the season, QNL will have at least 10 volunteers working in a variety of positions within QNL.

Events

During the season, QNL will host at least three major tournaments: the EQC Qualifier, the Dutch Quidditch Cup, and the Open Dutch Summer Cup.

During the season, QNL will host a successful Dutch Quidditch League with at least 4 participating teams.

During the season, QNL will have standardised balls and snitch equipment across all QNL official events.

During the season, QNL will once again organise some form of Benelux Cup together with BQF.

During the season, all QNL events (including the league and national team trainings) will have a minimum standard of medical support, compliant with a new policy on event health and safety.

By the end of the season, a Tournament Guide will be finished to help Organising Committees have a better idea of what is expected of them and what should be done, including tips for when and how things should be done.

Standardised Tournament Feedback Forms.

Competition Policy.

Officials

By the end of the season, each competitive team will have a full-sized referee team, meaning 1 HR, 4 AR, 1 SR, and 1 Snitch.

By the end of the season, each developing team which has existing for more than 6 months will have either 1 HR, or both 1 AR and 1 SR.

By the end of the season, anyone playing since the 2016-2017 season or longer, will be SR or AR certified (or have made a reasonable effort to do so).

By the end of the season, anyone playing since the 2015-2016 season or longer, will be SR and AR certified (or have made a reasonable effort to do so).

National Team

During the season, QNL will see for the first time a standing national team, with at least a year-round Head Coach and Team Manager as part of the QNL volunteers.

The Flying Dutchmen will attend the Quidditch World Cup 2018. (Finances permitting)

Communication and Community

During the season, QNL will have made publicly available an archive of all minutes from meetings within two weeks of the meeting taking place.

During the season, QNL will have made publicly available an archive of all annual budgets, including event budgets, by the end of the respective season.

QNL will continue the relatively new tradition of having an Annual Membership Survey at the end of the season.

Workshops and Resources

Organise some form of Ref Workshops.

Grow the Snitch Workshops.

Create more Coach Resources.